



BASTROP AREA CRUISERS PRESENTS:
VETERANS WEEKEND CRUISE IN & CAR SHOW
MAIN STREET, DOWNTOWN BASTROP, TEXAS

“HEROES AND HOT RODS”

Friday – Saturday, November 10 – 11, 2017

We welcome you to consider sponsorship in the Downtown Bastrop “Veterans Weekend Car Show” to be hosted by the Bastrop Area Cruisers Car Club (BAC). With over 120 members, the BAC has successfully conducted car shows in Bastrop County for many years. Last year’s show had 350 show entries! Your sponsorship is both a marketing opportunity and a contribution to the community, as most proceeds from the 2017 Veterans Day Weekend Car Show will again be donated to many local Veterans support organizations, Bastrop HS Auto Tech scholarships, and other local organizations such as the Food Pantry, Soup Kitchen Ministry, etc. In 2016, over \$27,000 in donations were made as a result of the car show. We have provided various levels of sponsorship packages based on your budget, preferences, and marketing goals. We **Thank You** in advance for your willingness to consider support of the efforts of the Bastrop Area Cruisers in making a difference in our community and facilitating perhaps the largest event to take place in downtown Bastrop each year.

PRESIDENTIAL SPONSORSHIP: Donation \$5000 (Kragh’s Jewelry- Ken Ladd)

ADMIRAL SPONSORSHIP: Donation \$1500 (Maxine’s Café & Catering)

CAPTAIN SPONSOR RECEIVES:

Best “Your Brand” (for car dealers) award or “Special Award” (such as Best Paint, Engine or Interior) sponsorship and choice of one “Class Award”

Business name announced and representative appearance at awards ceremony

Opportunity to display 2 vehicles at car show for entire event (for car dealers) or 10’x10’ booth at event with your provided 2’x6’ banner allowed

Business name/logo on participant event t-shirts – one given to pre-registered entrants before Nov.1st & sold to participants and spectators before and during event

Business logo on BAC website with link to your website for one year

Sponsorship level with business name placed on a sign near the main show stage and listed in car show participant & spectator handout booklet

Donation - \$500.00 or more of Equivalent Value of Goods or Services

SERGEANT SPONSORSHIP RECEIVES:

Choice of two “Class Award” sponsorships

Business announced at the awards ceremony when class awards are presented

Business logo on BAC website with link to your website for one year

Sponsorship level with business name placed on a sign near the main show stage, and listed in car show participant & spectator handout

Donation - \$250.00 or more of Equivalent Value of Goods or Services

CORPORAL SPONSORSHIP RECEIVES:

Choice of one "Class Award" sponsorship

Business announced at the awards ceremony when class awards are presented

Business logo on BAC website with link to your website for one year

Sponsorship level with business name listed in car show participant & spectator handout

Donation \$100.00 or more of Equivalent Value of Goods or Services

OTHER SUPPORT OPPORTUNITIES

Door Prizes/Gift Certificates, etc. - In lieu of or in addition to one of the sponsorship levels, we are also accepting live & silent auction items, door prizes such as gift certificates/cards or merchandise to be given to car show participants with a value of \$10 to \$99. Business name will be listed in car show participant & spectator handout.

Business Name: _____

Representative Name: _____ Position: _____

Address/City/State/Zip: _____

E-mail: _____ Phone: _____

Sponsor Level Desired: Captain, Sergeant, Corporal (**circle**) Investment Amount: _____

Car display Y____ N____ or 10'x10' booth at event (**Captain Level & Above**) Y____ N____

Award Class choice(s) (all sponsor levels): Class/Description _____

Door Prize/Silent/Live/Auction Donation Item(s): _____

Please submit Business Logo File to: Chad Arnold at - arnoldtxx@gmail.com

Please remit payment & copy of this completed form to BAC member below or PO Box:

Bastrop Area Cruisers

P.O. Box 667

Bastrop, TX 78602

BAC Contact Person Name: _____

E-mail: _____ Phone: _____

Show Co-Chairs – Bill- 512-540-5013, Bruce 214 801-3047, Tony – 512 956-8507,

Please visit www.BASTROPAREACRUISERS.com for more details on event.

Thanks very much for your consideration and support!

The Bastrop Area Cruisers Car Club is a 501 (c) 7 non-profit corporation.