



**BASTROP AREA CRUISERS PRESENT:
VETERANS WEEKEND CRUISE IN & CAR SHOW
MAIN STREET, DOWNTOWN BASTROP, TEXAS**

“HEROES AND HOT RODS”

Friday – Saturday, November 9 – 10, 2018

We welcome you to consider sponsorship in the Downtown Bastrop “Veterans Weekend Car Show” to be hosted by the Bastrop Area Cruisers Car Club (BAC). With over 120 members, the BAC has successfully conducted car shows in Bastrop County for many years and last year with 400+ show entries! Your sponsorship is both a marketing opportunity and a contribution to the community, as most proceeds from the 2018 Veterans Day Weekend Car Show will again be donated to many local Veterans support organizations, Bastrop HS Auto Tech scholarships, and other local organizations such as the Food Pantry, Soup Kitchen Ministry, etc. In 2017, over \$30,000 in donations were made as a result of the car show. We have provided various levels of sponsorship packages based on your budget, preferences, and marketing goals. We **Thank You** in advance for your past support and willingness to support of the efforts of Bastrop Area Cruisers in making a difference in our community and facilitating probably the largest event to take place in downtown Bastrop each year.

PRESIDENTIAL SPONSOR – Kragh’s Jewelry – Ken Ladd: Donation \$5000

ADMIRAL SPONSOR – Maxines Café and Catering: Donation \$1500

CAPTAIN SPONSOR RECEIVES:

Best “Your Brand” award (for car dealers only) or for all other Captain sponsors, your choice of two “Class Awards”.

Business name announced and representative appearance at awards ceremony

Opportunity to display 2 vehicles at car show for entire event (for new car dealers

only) or a 10’x10’ booth space at event with your supplied 2’x6’ banner and canopy

Business name/logo on participant event t-shirts – given to all pre-registered entrants

Business logo on BAC website with link to your website for one year

Sponsorship level with business name placed on a sign near the main show stage and

listed in Car Show Program handout

Donation \$500.00 or more (min. \$300 cash) and balance of Retail Value Goods or Services

(Limited to 22 Captain Sponsors) - Payment Deadline is August 15, 2018. Signed Form**

deadline July 30, 2018. Previous year sponsor has first right of refusal

SERGEANT SPONSORSHIP RECEIVES:

Choice of one “Class Award” sponsorship

Business announced at the awards ceremony when class awards are presented

Business logo on BAC website with link to your website for one year

Sponsorship level with business name placed on a sign near the main show stage, and listed in Car Show Program handout

Donation \$250.00 or more (min. \$150 cash) and balance of Retail Value

Goods or Services

Payment Deadline is October 23, 2018

CORPORAL SPONSORSHIP RECEIVES:

Business logo on BAC website with link to your website for one year

Sponsorship level with business name listed in Car Show Program handout

Donation \$100.00 or more (min. \$50 cash) and balance of Retail Value Goods or Services

Payment Deadline is October 23, 2018

OTHER SUPPORT OPPORTUNITIES

Door Prizes/Gift Certificates - In lieu of or in addition to one of the sponsorship levels, we are also accepting silent auction items, door prizes such as gift certificates/cards or merchandise to be given to car show participants with a value of \$10 to \$99. Business name will be listed in Car Show Program handout. **Participation Deadline is October 23, 2018**

Business Name: _____

Your Name Printed: _____ Position: _____

Address/City/State/Zip: _____

E-mail: _____ Phone: _____

Sponsorship Level Desired: _____ Investment Amount: _____

Sponsors Signature _____ Date _____

Car display Y____ N____ or 10'x10' booth at event (**Captain Level & Above**) Y____ N____

Award Class choice(s) (most sponsor levels): Class/Description _____

Door Prize/Silent Auction Donation Item (s): _____

Please submit Business Logo File to: Chad Arnold arnoldtxx@gmail.com

Please remit payment & copy of this completed form to:

Bastrop Area Cruisers

P.O. Box 667

Bastrop, TX 78602

BAC Contact Person Name: _____ Phone: _____

E-mail: _____

Please visit www.BASTROPAREACRUISERS.com for more details.

Bastrop Area Cruisers is a 501 (c)7 non-profit corporation

Thank You for supporting our Veterans