



**BASTROP AREA CRUISERS PRESENTS:  
VETERANS WEEKEND CRUISE IN, CAR SHOW &  
VETERANS TRIBUTE CEREMONY  
MAIN STREET, DOWNTOWN BASTROP, TEXAS  
Friday – Saturday, November 8 – 9, 2019**

**“HEROES AND HOT RODS”  
SPONSORSHIP/DONATION FORM**

We welcome you to consider sponsorship or a prize donation in the Downtown Bastrop “Veterans Weekend Car Show” to be hosted by the Bastrop Area Cruisers Car Club (BAC). With over 160 members, the BAC has successfully conducted car shows in Bastrop County for many years and last year’s event had 350+ show entries with great feedback on the event! Your sponsorship is both a marketing opportunity and a contribution to the community. Most proceeds from the 2019 Veterans Day Weekend Car Show will again be donated to many local Veterans support organizations, Auto Tech scholarships, and other local organizations such as the Food Pantry, Soup Kitchen Ministry, etc. From the 2018 event, over \$32,000 in donations were made as a result of the car show with over 75% going to Veterans support organizations. We have provided various levels of sponsorship packages based on your budget, support preferences, other resources and your marketing goals.

**“COLONEL” SPONSOR \*\*\$1000\*\* OR MORE, SPONSOR RECEIVES:**

Best “Vehicle Brand” award (for car dealers) & one “Class Award” or for all other “Colonel” level sponsors, your choice of two “Class Awards”

Business name announced and representative appearance at awards ceremony if desired

Opportunity to display 2 vehicles at car show (for new car dealers only) or a 12’x12’ booth space at event with your supplied 2’x6’ banner & canopy tent, \$125 value

Business name/logo on participant event t-shirts – given to pre-registered entrants

Business logo on all event posters along with other Colonel & above sponsors

Four complimentary event t-shirts provided approx. 2 months ahead of event

Business logo on BAC website with link to your website for one year

Sponsorship level with business name placed on a sign near the main show stage and listed in Car Show Program handout booklet given to participants

Sponsor Appreciation Plaque presented to you to display for your support if desired

**Donation \$1000 or more (min. \$800 cash) and balance in Retail Value Goods or Services**

**(\*\*Limited to 10 “Colonel” Sponsors) - Payment Deadline is August 15, 2019. Completed signed Form deadline is August 15th, 2019.**

**“CAPTAIN” SPONSOR \*\*\$500\*\* , SPONSOR RECEIVES:**

Your choice of one “Class Award” sponsorship

Business name announced at awards ceremony when awards presented

Opportunity to have a 12’x12’ booth space at event with your supplied 2’x 6’ banner & canopy at no additional cost – \$125 value

Two complimentary event t-shirts provided approx. 2 months ahead of event

Business logo on BAC website with link to your website for one year

Sponsorship level with business name placed on a sign near the main show stage and listed in Car Show Program handout given to registered participants

Sponsor Appreciation Plaque presented to you to display for your support if desired

**Donation \$500.00 or more (min. \$300 cash) and balance in Retail Value Goods or Services**

**(\*\*Limited to 20 “Captain” Sponsors) - Payment Deadline is August 15, 2019. Signed Form deadline August 15th, 2019. Previous year sponsor has first right of refusal.**

**SERGEANT SPONSOR \*\*\$250\*\* RECEIVES:**

Business logo on BAC website with link to your website for one year  
Sponsorship level with business name placed on a sign near the main show stage, and listed in Car Show Program handout  
Donation \$250.00 or more (min. \$100 cash) and balance in Retail Value Goods or Services  
**(\*\*Limited to 20 "Sergeant" Sponsors) - Payment Deadline is September 30, 2018**

**CORPORAL SPONSOR \*\*\$100\*\* RECEIVES:**

Business logo on BAC website with link to your website for one year  
Sponsorship level with business name listed in Car Show Program handout  
Donation \$100.00 or more (min. \$50 cash) and balance of Retail Value Goods or Services  
**Payment/Participation Deadline is October 25, 2019**

**OTHER SUPPORT OPPORTUNITIES – DOOR PRIZES OR SILENT AUCTION**

In lieu of or in addition to one of the sponsorship levels, we are also accepting participant door prize & silent auction items such as gift certificates/cards or merchandise (caps,t-shirts, etc.) with your business name if you desire with a value of \$5 to \$99. Business name will be listed for Silent Auction items at table at Saturday show. **Participation Deadline is October 25, 2019**

We **Thank You** in advance for your past support and willingness to support the efforts of Bastrop Area Cruisers in making a difference in our community and facilitating probably the largest event to take place in downtown Bastrop each year.

Business Name: \_\_\_\_\_

Your Name Printed: \_\_\_\_\_ Position: \_\_\_\_\_

Address/City/State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Level Desired: \_\_\_\_\_ Investment Amount: \_\_\_\_\_

Sponsors Signature \_\_\_\_\_ Date \_\_\_\_\_

Car display Y\_\_\_\_ N\_\_\_\_ or 12'x12' booth at event (**Captain Level & Above**) Y\_\_\_\_ N\_\_\_\_

Award Class choice(s) (**Captain Level & Above**): Class number /Description \_\_\_\_\_

Door Prize/Silent Auction Donation Item (s): \_\_\_\_\_

Please submit Business Logo File to: Chad Arnold arnoldtxx@gmail.com

Please remit payment & copy of this completed form to:  
Bastrop Area Cruisers, P.O. Box 667, Bastrop, TX 78602

BAC Member Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please visit [www.BASTROPAREACRUISERS.com](http://www.BASTROPAREACRUISERS.com) for more details.

**Bastrop Area Cruisers is a 501(c)7 non-profit corporation v3-4.25.19**