



BASTROP AREA CRUISERS PRESENT:

VETERANS WEEKEND CRUISE IN, CAR SHOW &
 VETERANS TRIBUTE CEREMONY
 MAIN STREET, BASTROP, TEXAS
 Friday & Saturday, November 12 & 13, 2021

“HEROES AND HOT RODS” SPONSORSHIP/DONATION FORM

We welcome you to consider sponsorship or a prize donation in the Downtown Bastrop “Veterans Weekend Car Show” to be hosted by the Bastrop Area Cruisers Car Club (BAC). With over 150 members, the BAC has successfully conducted car shows in Bastrop County for many years and last year’s event had 430+ show entries with great feedback on the event! Your sponsorship is both a marketing opportunity and a contribution to the community. Most proceeds from the 2021 Veterans Day Weekend Car Show will again be donated to many local Veterans support organizations, Auto Tech scholarships, and other local organizations such as the Food Pantry, Soup Kitchen Ministry, etc. From the 2019 event, over \$32,000 in donations were pledged for the event with over 75% going to Veterans’ support organizations. We have provided various levels of sponsorship packages based on your budget, support preferences, other resources, and your marketing goals.

“COLONEL” SPONSOR **\$1000 OR MORE, SPONSOR RECEIVES:**

- Best “Vehicle Brand” award (for car dealers) & one “Class Award” or for all other “Colonel” level sponsors, your choice of two “Class Awards”.
- Business name announced and representative appearance at awards ceremony if desired.
- Opportunity to display 2 vehicles at car show (for new car dealers only) or a 12’x12’ booth space at event with your supplied 2’x6’ banner & canopy tent.
- Business name/logo on participant event t-shirts – given to pre-registered entrants.
- Business logo on all event posters along with other Colonel & above sponsors.
- One year of complimentary BAC Car Club membership.
- Four complimentary event t-shirts.
- Business logo on BAC website with link to your website for one year.
- Sponsorship level with business name placed on a sign near the main show stage and listed in Car Show Program handout booklet given to participants.
- Sponsor Appreciation Plaque presented to you to display for your support if desired.
- Donation \$1000 or more (min. \$800 cash) and balance in Retail Value Goods or Services
- **(****Limited to 10 “Colonel” Sponsors*) - Payment Deadline is September 1, 2021. Completed signed Form deadline is August 15th, 2021.**

“CAPTAIN” SPONSOR **\$500, SPONSOR RECEIVES:**

- Your choice of one “Class Award” sponsorship.
- Business name announced at awards ceremony when awards presented.
- Opportunity to have a 12’x12’ booth space at event with your supplied 2’x 6’ banner & canopy at no additional cost.
- Two complimentary event t-shirts.
- Business logo on BAC website with link to your website for one year.
- One year of complimentary BAC Car Club membership
- Sponsorship level with business name placed on a sign near the main show stage and listed in Car Show Program handout given to registered participants.
- Sponsor Appreciation Plaque presented to you to display for your support, if desired.
- Donation \$500.00 or more (min. \$300 cash) and balance in Retail Value Goods or Services. (******Limited to 20 “Captain” Sponsors***) - **Payment Deadline is September 1, 2021. Signed Form deadline August 15, 2021. Previous car show sponsor has first right of refusal.**

SERGEANT SPONSOR **\$250 RECEIVES:**

- Business logo on BAC website with link to your website for one year.
- Sponsorship level with business name placed on a sign near the main show stage and listed in Car Show Program handout.
- One year of complimentary BAC Car Club membership.
- Donation \$250.00 or more (min. \$100 cash) and balance in Retail Value Goods or Services
- (**Limited to 20 "Sergeant" Sponsors) - Payment Deadline is October 15, 2021

CORPORAL SPONSOR **\$100 RECEIVES:**

- Business logo on BAC website with link to your website for one year.
- Sponsorship level with business name listed in Car Show Program handout.
- One year of complimentary BAC Car Club membership
- Donation \$100.00 or more (min. \$50 cash) and balance of Retail Value Goods or Services
- Payment/Participation Deadline is October 15, 2021

OTHER SUPPORT OPPORTUNITIES – DOOR PRIZES OR SILENT AUCTION

In lieu of or in addition to one of the sponsorship levels, we are also accepting participant door prizes and silent auction items such as gift certificates/cards or merchandise (caps, t-shirts, etc.) with your business name (if desired) with a value of \$5 to \$99. Business name will be listed for Silent Auction items at table at Saturday show. **Participation Deadline is October 15, 2021**

We **Thank You** in advance for your past support and willingness to support the efforts of Bastrop Area Cruisers in making a difference in our community and facilitating probably the largest event to take place in downtown Bastrop each year.

Business Name: _____

Your Name Printed: _____ Position: _____

Address/City/State/Zip: _____

E-mail: _____ Phone: _____

Sponsorship Level Desired: _____ Investment Amount: _____

Sponsors Signature _____ Date _____

(Colonel/Captain Level) Car display (Dealers) - Y_____ N_____ or 12'x12' booth at event - Y_____ N_____

(Colonel/Captain Level): Award Class choice(s) Class number(s) _____

(Colonel/Captain Level): Shirt Info: Sizes- Men's/Ladies _____

Door Prize/Silent Auction Donation Item(s): _____

Please submit Business Logo File to: Chad Arnold: arnoldtxx@gmail.com

Please remit payment & copy of this completed form to:
Bastrop Area Cruisers, P.O. Box 667, Bastrop, TX 78602

BAC Member Name: _____ Phone: _____

E-mail: _____ Membership card given:

Please visit WWW.BASTROPAREACRUISERS.COM for more details.